

Exploring The Herding Behaviour In Indian Mutual Fund Industry

Mutual Funds in India INDIAN MUTUAL FUNDS HANDBOOK. Indian Mutual Funds - Basics for Beginners Mutual Funds in India Performance of Mutual Funds in India Mutual Funds in India *Understanding Investor Perception On Mutual Funds In India* 108 Questions & Answers on Mutual Funds & SIP Indian Mutual Funds Handbook (5th Edition) KNOW YOUR MUTUAL FUND *The Indian Mutual Fund Industry* Evaluation of Mutual Funds The Retail Investor and The Mutual Fund Industry in India A Guide to Indian Mutual Fund Investments Mutual Funds in India *Mutual Funds Analysis and Performance of Mutual Funds* Mutual Funds in India *On Predictability Of Mutual Funds Return* Mutual Funds *Performance Persistence and Determinants of Indian Fund of Mutual Fund* Mutual Fund Industry- Growth and Future Prospects IGMRC(2020)- An Indian Study on The Growth and Development of Indian Mutual Funds Industry With Reference to Equity Oriented Scheme. Handbook of Research on Financial Management During Economic Downturn and Recovery *Understanding Mutual Funds* Mutual Fund YearBook 2020-21 Mutual Funds in India Mutual Funds The Indian Mutual Fund Industry Mutual Funds And Indian Capital Market Mutual Funds: Positive and Negative Aspects *Indian stock market and mutual fund basic* Common Sense on Mutual Funds *Security Analysis and Portfolio Management* *Capital Markets in India* A Guide to Mutual Funds Interdisciplinary Research in Technology and Management Investments and Portfolio Performance The Global Findex Database 2017 Customers' Perception on Mutual Funds

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Handbook of Research on Financial Management During Economic Downturn and Recovery Nov 12 2020 Times of crisis are unexpected and they bring diverse challenges and opportunities for companies, financial markets, and the economy. On one hand, more risk and uncertainties appear, yet on the other hand, it is an opportunity to reorganize and reinvent the company. It is important for businesses to understand ways to deal with uncertainty and risk in times of economic downturn and what financial strategies and tools can be used to eliminate or reduce the potential negative effects. These effects can reach the company's financial performance, capital structure, as well as cause financial debt and the availability of cash-flow to companies. However, different financial instruments can sustain the business and deal with the difficulties of payment when sales reduce and uncertainty increases; thus, research is essential in this critical area. When economic downturn affects the financial markets, the role of banks, country dynamics, the economy, and many other facets of the business world, financial management becomes the key for business recovery. The Handbook of Research on Financial Management During Economic Downturn and Recovery shares relevant knowledge on challenges and opportunities caused by crises, such as the pandemic, and the effects on economic and financial arenas. The chapters cover topics such as business models to understand how companies react to pandemic and crises situations, as well as how they change their management and way of conducting business. Other important topics include sustainable development, international financial markets, capital structure changes, uncertainty and risk, and governance and leadership. This book is ideal for shareholders, directors and managers, economists, researchers, academics, practitioners, stakeholders, researchers, academicians, and students interested in knowledge on topics about challenges in the way that companies, financial markets, financial institutions, and governments respond to risk and uncertainty.

108 Questions & Answers on Mutual Funds & SIP Mar 29 2022 Have you ever thought of letting your money work for you by being a part of the Indian growth story but the complicated financial jargon, perplexing terms and conditions, dilemma associated with risky investments and too many mutual fund options stopped you! This book provides answers to all such FAQs that an Indian Mutual Funds and SIP investor has. This book will help you understand the various types of mutual funds, their comparison with other assets, ways to invest in mutual funds and identify the type of funds that fit your profile the best. The focus of the book is on simplifying myriad concepts of mutual funds and demystifying myths around these investments. The author has approached this book in a question-answer format with lots of recent examples.

Mutual Funds Jul 21 2021 How can you build wealth with the most elusive combination - COMMON SENSE and KNOWLEDGE? Mutual Funds: The Money Multiplier answers this question and takes you on a journey into the world of mutual funds. In a language that is both eloquent and understandable, this book cracks the code on building wealth the mutual fund way. A matrix (33) approach has been adopted, with the book having been divided into nine sections. All the topics have been analysed threadbare against the backdrop of investment planning, so as to offer a holistic view of wealth creation for you. With Mutual Funds: The Money Multiplier as your guide, you will discover how to make investing a winner's game. With in-depth insights and practical

advice, this book provides a timeless blueprint for effective and low-stress investing for the layman. This book can be a resource for generations to come.

Mutual Funds Jul 09 2020 In Indian context.

Investments and Portfolio Performance Aug 29 2019 This book contains the recent contributions of Edwin J. Elton and Martin J. Gruber to the field of investments. All of the articles in this book have been published in the leading finance and economic journals. Sixteen of the twenty articles have been published in the last ten years. This book supplements the earlier contributions of the editors published by MIT Press in 1999.

The Retail Investor and The Mutual Fund Industry in India Oct 24 2021 India is one of the fastest growing economies in the world. Today in spite of the economic slowdown, the Indian Financial System is considered sound and stable. India has been ranked as one of the fastest growing economy in the world. The Indian MF Industry has assumed great significance over the past decade and is an important segment of the financial markets in India. Since the emergence of MF in India in 1963, the industry has seen many changes. After the Economic Liberation in 1991 the MF industry saw the entry of commercial banks and private players (both domestic and foreign). This led to rapid growth and competition in the industry with every Asset Management Company (AMC) coming up with new schemes. The retail segment investor in India who comprises nearly 98 percent of the investor account, constitute only 39 percent of the total net assets and the corporate and institutions constitute nearly 55 percent. This retail segment is significant as only 8 percent of the household financial saving population invests in mutual funds in India. This text shall highlight the details of mutual funds to every investor.

On Predictability Of Mutual Funds Return Apr 17 2021 Mutual Funds in recent past as a channel of resource mobilization has gained immense importance in general and in India in particular. Common indicators of business and monetary conditions, the lagged mutual-fund-risk premium, and the market- risk premium, are used to predict mutual-fund returns for a time horizon of one- day. In isolation, each of the four predictors significantly forecast mutual-fund returns from April 2008 to March 2011 for Indian market. The indicator of monetary conditions, i.e. the MIBOR premium, is found to have the strongest forecast power. Multivariate analysis confirm that the four predictors are indeed strong forecasters of mutual fund returns. Moreover, the MIBOR premium, the term premium, and the lagged mutual-fund-risk premium all emerge as the best and most consistent predictors of mutual fund returns. The market-risk premium is found to be good but less consistent as predictors of mutual-fund returns.

Analysis and Performance of Mutual Funds Jun 19 2021

Mutual Funds in India May 31 2022 The services of the asset management companies are getting important for the investors, for assessing markets and investing funds are beyond the capacity of most individuals. Hence, the role of mutual fund firms in India has increased enormously in response to liberal policy regime in the recent decades. This book is an endeavour to study the various facets of the mutual fund industry to understand the complexities therein. The structure, organisation, and competition in the mutual fund industry in India have been discussed in depth. Performance of mutual fund schemes by using conditional and unconditional models has been evaluated, and investors may derive enough inkling towards their future investment plans. After going through this book, the reader is expected to develop confidence while dealing with the instruments of mutual funds.

Performance Persistence and Determinants of Indian Fund of Mutual Fund Feb 13 2021 Fund of Mutual Funds (FoFs) are only an investment strategy of holding a portfolio of other investment funds rather than investing directly in shares, bonds and other securities. This strategy offers high level of diversification to the investors but highly criticised due to additional layer fees associated in it. However, the growing demand for FoFs motivated the researchers to examine the persistence and determinants of performance of FoFs in Indian context. The performance of selected FoFs is tested with the help of average excess return, Sharpe ratio and Jensen's alpha and found that the sample funds outperformed the market index for the given level of risk. Malkiel's Z-test, Brown and Goetzmann Z- test and Kahn and Rudd Chi Square test are used to examine the performance persistence and found the loser pattern of persistence. The determinants of FoFs performance is examined by employing Panel Data model and concluded that the fund managers are enjoying the benefit of economies of scale where as investors are not.

IGMRC(2020)- An Indian Study on The Growth and Development of Indian Mutual Funds Industry With Reference to Equity Oriented Scheme. Dec 14 2020 The book paper aims at depicting the magnitude of growth that the Indian Mutual Funds Industry has witnessed in the past two decades with special reference to equity mutual funds schemes.

Understanding Mutual Funds Oct 12 2020 The main objective is to provide the readers with a basic understanding of mutual funds, about its mechanism and the way it works. Also, the book provides an insight on the Indian Mutual Fund Industry, its Growth, and the basic terminology of Mutual Funds.

The Indian Mutual Fund Industry Jun 07 2020 Dr. Sekhar offers comprehensive knowledge on the mutual fund industry in India and provides ready-made practical information for investors. He presents an overview of investment patterns for both public and private sector mutual funds, and analyses the performance of selected schemes using various measures of risk.

INDIAN MUTUAL FUNDS HANDBOOK. Oct 04 2022

A Guide to Indian Mutual Fund Investments Sep 22 2021 Mutual Funds play an important role in the Capital Market by channelizing the savings of the investors into investments . Mutual fund managers through their expertise of Portfolio Management help small investors to get the benefits of the Capital Market by making a small amount of investment. However Mutual Fund investors must also learn to avoid various pitfalls associated with the mutual fund investments. The objective of the book is to give step by step guidance to investors regarding the functioning of the mutual funds and to analyse the risks and returns associated with various mutual fund products.

Mutual Funds: Positive and Negative Aspects Apr 05 2020 The Mutual fund industry is growing at a tremendous pace. A large number of plans have come up from different financial resources. With the Stock markets soaring the investors are attracted towards these schemes. Large segment of the investors are investing in Mutual funds and the main sources of information are the financial advisors followed by advertisements in different media. The Indian investor generally invests over a period of 2 to three years. Also there is a greater tendency to invest in fixed deposits due to the security attached with it. In order to excel and make mutual funds a success, companies still need to create awareness and understand the Psyche of the Indian customer. Mutual funds bring together a group of people and invest their money stocks, bonds and other securities. The advantages of mutual funds are presence of professionals, diversified portfolio, economies of scale, transparency, liquidity.

KNOW YOUR MUTUAL FUND Jan 27 2022 "When I was young, I used to think that money was the most important thing in life; now that I am old, I know it is." — Oscar Wilde Mutual Funds have and are still becoming an especially important asset class to invest in for substantial number of investors, big and small, day by day. India has brought the SACHET-MOMENT in Mutual Funds with systematic investment plan (SIP) becoming the preferred way of investing in Mutual Funds, bit by bit, financial goals looking easier and achievable. How is this book different? Well, this book dwells on many aspects. It is in a question-and-answer format, to make it more like a conversation with the author. This book attempts to cover many uncommon and common questions on Mutual Funds in India. It covers questions on: ♦Types of Mutual Fund schemes both in equity and debt. ♦Ways of transacting. ♦After sales service requests. ♦Investor behavioural aspects. ♦Systematic investment plan. ♦Systematic transfer plan with unique tips for perpetual continuity of the plan. ♦Systematic withdrawal plan. ♦Non-resident investors' formalities for investment in Mutual Funds in India. Many more interesting aspects are covered, and some of them might be the burning questions in your mind. Happy reading and investing!

Mutual Fund YearBook 2020-21 Sep 10 2020 Have you ever wondered how a few people make so much money in the stock market by investing in mutual funds? Do they have any secret recipe or formula for this? The answer is no there is no secret recipe or secret formula, the only thing which differentiates successful investor from unsuccessful investor is that they take up the responsibility, they learn and master the principle of investing which is required in mutual fund investing To achieve their financial goals and live a happy and meaningful life. This book is part of an initiative by 'Time to Invest' a YouTube channel, which is run to educate people about financial planning and to give them the right kind of knowledge required for investing in mutual funds. Even after crores of people investing in the market, most of them are completely unaware as to what kind of product they have invested in. And this lack of knowledge in the investing scenario leads them to dangerous situations where they finally lose their hard-earned money. This book will equip you with all the tools you will need for success in investing in the stock market through Mutual Funds. It will tell you all the do's and don'ts of investing, in a step-by-step manner, which will help mutual fund investors who are investing by themselves achieve success by achieving their long-term financial goals. The readers of this book are requested to absorb this book rather than skimming through the whole book in one reading.

Mutual Funds And Indian Capital Market May 07 2020 The Study Presents A Plan For The Development Of Diversified Agriculture In The Area Under Study So As To Meet The Consumption Needs Of The People - Contains 15 Chapters - Index - Large Number Of Maps.

Indian stock market and mutual fund basic Mar 05 2020 This book is all about fundamental and technical basic on Indian stock market. The topic of this book is as following 1) Investment basic -- why should investment ? -- when should start investment ? -- what are various types of investment ? 2) Indian economy today and in future -- GDP / GDP growth -- Inflation data -- Types of deficit -- IIP data -- FDI -- FII -- Future of India economy 3) Stock market basic -- NSE & BSE -- NIFTY 50 & SENSEX -- Index -- Revenue, EBIT, Net profit, OPM -- Cash and debit balance -- Types of Issue (IPO, FPO, RIGHT etc) -- Face value -- Types of ratio 4) Sectors and Index -- IT index -- Auto index -- Bank nifty index (repo, r repo, slr, crr) -- Oil and gas index -- Capital good and construction index -- FMGC -- Metal index -- Real estate index -- Power index -- Telecom index 5) technical of market -- 50 & 200 DMA -- Support & resistance -- Chart & volume -- Head and shoulder pattern -- Trend 6) Future and option -- Lot size -- E date -- Margin -- Rollover -- Future market -- Call option -- Put option -- Hedging 7) Element that effect the market 8) Element that should consider at time of Investment and trading -- Budget -- Man soon -- Types of trade (short, medium and long) 9) balance sheet Analyzing 10) Types of investment -- Mutual fund and SIP -- Forex market (\$, euro) -- commodity market MCX (gold, silver, crude oil , steel , natural gas) -- Dead market (ETF , BOND , Bank FD) --

Evaluation of Mutual Funds Nov 24 2021 The book highlighted the importance of mutual fund investments in general. In few years Mutual Fund has emerged as a tool for ensuring one's financial wellbeing. Mutual Funds have not only contributed to the India growth story but have also helped families tap into the success of Indian Industry. As information and awareness is rising more and more people are enjoying the benefits of investing in mutual funds. The main reason the number of retail mutual fund investors remains small is that nine in ten people with incomes in India do not know that mutual funds exist. But once people are aware of mutual fund investment opportunities, the number who decide to invest in mutual funds increases to as many as one in five people. The trick for converting a person with no knowledge of mutual funds to a new Mutual Fund customer is to understand which of the potential investors are more likely to buy mutual funds and to use the right arguments in the sales process that customers will accept as important and relevant to their decision.

Customers' Perception on Mutual Funds Jun 27 2019

Understanding Investor Perception On Mutual Funds In India Apr 29 2022 The book looks into the investor perception about Mutual Fund. The Authors intend to show light on the need of Investor Awareness about the Mutual Fund Industry so that investors are more sure in investing in Mutual Funds. The book also does a survey and tries to analyse the result to show investor perspective.

Mutual Funds in India Aug 10 2020 This well organised, lucidly written textbook explains the basic concepts of mutual fund, operational policies, practices, investment in securities, some aspects of portfolio management, selection, mutual fund marketing, and detailed analysis of the latest developments in mutual fund industries. Apart from this, the book is well equipped with the fundamentals of research with details of statistical tools required for analysis in research work. This comprehensive book is intended as a text for students of management, research scholars, and is a useful reference for practising managers and investors as well as finance professionals who have an interest in this increasingly expanding area. It would also be immensely useful to those pursuing professional courses in marketing and finance area. **Key Features:** v Pedagogically rich to help students retain and apply chapter concepts v Comprehensive coverage of Indian financial regulatory bodies and practices v Discusses in detail about the current status of development and future prospects of mutual fund industry in India v Provides exercises to test the students grasp of the subject v Cases in the Indian context v Highlights latest trends with figures and tables

The Global Findex Database 2017 Jul 29 2019 In 2011 the World Bank—with funding from the Bill and Melinda Gates Foundation—launched the Global Findex database, the world's most comprehensive data set on how adults save, borrow, make payments, and manage risk. Drawing on survey data collected in collaboration with Gallup, Inc., the Global Findex database covers more than 140 economies around the world. The initial survey round was followed by a second one in 2014 and by a third in 2017. Compiled using nationally representative surveys of more than 150,000 adults age 15 and above in over 140 economies, The Global Findex Database 2017: Measuring Financial Inclusion and the Fintech Revolution includes updated indicators on access to and use of formal and informal financial services. It has additional data on the use of financial technology (or fintech), including the use of mobile phones and the Internet to conduct financial transactions. The data reveal opportunities to expand access to financial services among people who do not have an account—the unbanked—as well as to promote greater use of digital financial services among those who do have an account. The Global Findex database has become a mainstay of global efforts to promote financial inclusion. In addition to being widely cited by scholars and development practitioners, Global Findex data are used to track progress toward the World Bank goal of Universal Financial Access by 2020 and the United Nations Sustainable Development Goals. The database, the full text of the report, and the underlying country-level data for all figures—along with the questionnaire, the survey methodology, and other relevant materials—are available at www.worldbank.org/globalfindex.

Mutual Funds in India Aug 22 2021 This revised, enlarged and up to date edition of a very successful book is the most important of its kind regarding the mutual funds industry in India. It provides a thorough analysis of mutual funds to the general public and fund managers alike.

Mutual Fund Industry- Growth and Future Prospects Jan 15 2021 The concept of mutual funds is not new in India. UTI started India's first mutual fund in 1964 to mobilize household savings and investing the funds in capital markets. There are many type of mutual funds like equity, debt, balanced etc. SEBI has issued guidelines for the working of mutual funds. There are various risks associated with them but the returns are also high. The growth which accrues by investing in mutual funds is adding to the importance of mutual funds. Association of Mutual Funds (AMFI) has been created in 1995 to maintain professional and healthy environment in the market. Many companies like ABN AMRO, HDFC, UTI, TATA, ICICI are operating in this field. The Indian mutual fund industry has evolved from a single player monopoly in 1964 to a fast growing, competitive market on the back of a strong regulatory framework. The growth in this sector is tremendous and in future it has great prospects. Though, there are certain obstacles in the growth of mutual funds yet, regulatory framework and global competition will certainly improve upon. I Hope that this analysis will definitely contribute to the research by academicians, industry practitioners and students on the top

Mutual Funds in India Aug 02 2022 Mutual funds are very popular all over the world and they play an important role in the financial system of many countries. Mutual funds are an ideal medium for investment by small investors in the stock market. Mutual funds pool together the investments of small investors for participation in the stock market. Being institutional investors, mutual funds can afford market analysis generally not available to individual investors. Furthermore, mutual funds can diversify the portfolio in a better way as compared to individual investors due to the expertise and availability of funds. Mutual funds in India were first created in 1963 when the Unit Trust of India (UTI), a state-sponsored entity, came into being. Until 1987, UTI was the only mutual fund in the country. Between 1987 and 1993 other entities belonging to the public sector were permitted to offer mutual funds -- basically state-controlled banks and insurers. As part of financial sector reforms, mutual fund industry was opened to the private sector in 1993 and private sector organisations were permitted to enter the market and the first mutual fund regulations were promulgated, which were subsequently replaced by the SEBI (Mutual Fund) Regulations of 1996. These private sector organisations comprised both Indian and foreign joint ventures as well as purely Indian firms. This book provides an in-depth account of the functioning of mutual fund industry in India.

Security Analysis and Portfolio Management Jan 03 2020 Security Analysis and Portfolio Management endeavours to provide concepts, text and cases for a course on Security Analysis and Portfolio Management, which is widely taught in the business schools around the world. It is consciously planned to help students to acquire knowledge, develop analytical skills and gain insights pertaining to how a fund manager strikes winning strategies for investment by using time-tested, validated and proven techniques which ranges from fundamental analysis to mundane mathematical models. The book is divided in four broad parts. Part One describes the global investment scenario, major investment decisions, and the dynamics of the securities markets. Part Two deals with the critical aspects of risk and return culminating in Capital Asset Pricing Model (CAPM). Part Three discusses the most important analysis in investment decisions, wherein good mathematical models are factored in and applied to live conditions through building up case analysis. Part Four deals with the exotic instruments of derivatives and its applications, where cutting-edge research around the globe is

going on. The book is designed to meet the expectations of common investors as well as hard core professionals (fund managers) in putting the precious resources at risk for higher returns. New in this edition: The following chapters are added to make the book more result oriented, contemporary, focused and comprehensive.

Dynamics of the Indian economy
Fundamental Analysis: Valuation of companies
Performance of mutual fund in India
Sub-prime crisis and securitization
Private equity

Indian Mutual Funds - Basics for Beginners Sep 03 2022
Indian Mutual Funds - Basics for Beginners This book covers basic concepts of Mutual funds in Indian context. This book aims to provide the knowledge about concept behind mutual funds with attractive illustrations. It has below chapters. 1. Mutual Fund Basics 2. Types of Mutual Funds 3. NFO & Offer Documents 4. Net Asset Value & the Accounting and Taxation of Mutual Funds 5. Risk, Return and Performance of Funds 6. Mutual Fund Structure and Constituents 7. Must Know Concepts and Terms 8. Facilities and Services - Investors

Interdisciplinary Research in Technology and Management Sep 30 2019
The conference on 'Interdisciplinary Research in Technology and Management' was a bold experiment in deviating from the traditional approach of conferences which focus on a specific topic or theme. By attempting to bring diverse inter-related topics on a common platform, the conference has sought to answer a long felt need and give a fillip to interdisciplinary research not only within the technology domain but across domains in the management field as well. The spectrum of topics covered in the research papers is too wide to be singled out for specific mention but it is noteworthy that these papers addressed many important and relevant concerns of the day.

The Indian Mutual Fund Industry Dec 26 2021
Dr. Sekhar offers comprehensive knowledge on the mutual fund industry in India and provides ready-made practical information for investors. He presents an overview of investment patterns for both public and private sector mutual funds, and analyses the performance of selected schemes using various measures of risk.

Performance of Mutual Funds in India Jul 01 2022
The prime objective of this book is to provide its readers with a full comprehensive text and contents of performance of mutual funds in India that covers the growth and development of Indian mutual fund industry, investment pattern of selected mutual fund schemes, evaluation of public and private sector mutual fund schemes and market timing ability. The contents of the book fulfill the requirement of the Doctoral Degree, Master of Business Administration, Master of Commerce and Bachelor of business Administration students. There are five chapters in the book with comprehensive coverage, examples, diagrams and tables.

Mutual Funds in India May 19 2021
Economy of a country is highly influenced by its financial system which consists of financial intermediaries, financial markets, financial instruments and financial assets. The financial system facilitates transformation of savings of individuals, business and government in to consumption and investment in the society. The role of financial intermediary helps to realize the opportunities for savings and real investments in the economy as a mediator between savers and borrowers. An institutional set up of financial intermediaries is required to mobilize the savings of the society and investing rationally to make the economy conducive to further generation of savings and mobilization of resources at a subsequent stage. The financial intermediaries of the Indian financial system are Banks, Insurance Companies, LIC, Financial Institutions, Mutual Funds, Financial Companies, etc. Mutual funds is the right choice for small investors and there is no better alternative which can provide benefits of expertise and ability of investment research.

Indian Mutual Funds Handbook (5th Edition) Feb 25 2022

A Guide to Mutual Funds Oct 31 2019

Mutual Funds in India Nov 05 2022
The recent growth and performance of mutual funds in India are critically examined in this volume. The author addresses the major structural, regulatory and operational issues pertaining to Indian mutual funds, bearing in mind the changing perceptions of investors and the emerging market structure. In light of the Indian financial markets' integration with world markets, the author also outlines the conceptual framework and established operational practices of mutual funds in developed countries such as the USA, UK and Japan.

Common Sense on Mutual Funds Feb 02 2020
The founder of the Vanguard Group offers an analysis of mutual fund investment, discussing the significance of asset allocation, the benefits of simplicity, index funds, tax costs, information technologies, and other investment principles

Capital Markets in India Dec 02 2019
This book provides a comprehensive picture of the recent trends and developments in the Indian finance scenario. It provides the reader with a comprehensive description and assessment of the Indian capital markets and an analytical approach together with a description of major recent developments and the current status of the finance sector. The collection deals with issues like brokerage, security analysis, and underwriting, as well as the legal infrastructure of the markets. It focuses primarily on the Indian stock markets, corporate bond markets and derivatives markets. It also looks at the importance of asset management companies such as those involved with mutual funds, pension funds and venture capital funds to gain a better understanding of the asset management industry in India.

Mutual Funds Mar 17 2021
This book examines the market timing ability and stock selection ability of Managers of Indian Equity Mutual Fund Schemes by using different variables. Mutual Fund Institutions in India have grown significantly over the years. These institutions certainly play a crucial role in the Indian Economy. The rapid growth of Mutual Funds has compelled us to take a deeper look into the performance of Mutual Funds, taking into account the expectations of investors, ability of Fund Managers Portfolio Managers to time their entry into the market and choose the right stock. This would enable the investors to assess how much returns has been generated by Portfolio Managers and what risk level was assumed in generating such funds. Similarly, Fund Managers would be able to identify their fund performance over the time. The study on performance evaluation also provides a mechanism for identifying strengths and weaknesses of Fund Managers in the investment process under different market conditions and helps them to take corrective actions.

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